

# WHSAD Students Compete in Heritage Equity Design Competition

June 16, 2016 (Brooklyn)

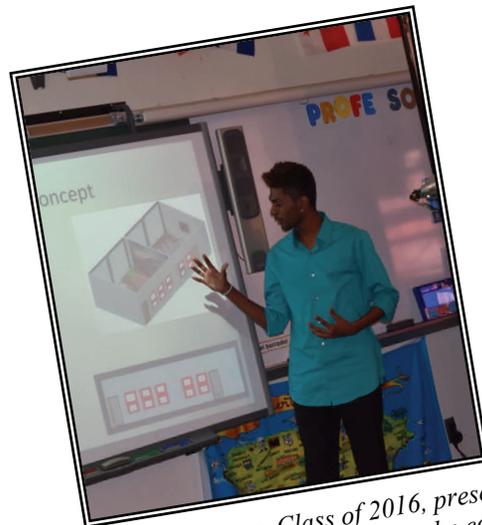
Five teams of WHSAD students presented their designs for the 25 Kent Marketing Center to be built in Heritage Equity's hotel currently under construction at 96 Wythe Street in Williamsburg. The project began with a site visit in March that allowed students to see and measure the raw space, and to compare the aesthetic of Heritage Equity's Williamsburg office with their own ideas. The following week, the students visited the Gensler office in Manhattan for a presentation about how a marketing center is designed and the role it plays in creating an experience for an developing space.

Beginning in April, students met biweekly with Anne-Sophie Hall, Associate at Gensler, who offered criticism, guidance, and support while they developed and rendered their designs. Ms. Hall provided valuable feedback to the students, helping them refine their ideas and create professional presentations with which to convey their plans. The teams presented their concepts, including floorplans, elevations, and 3-D renderings, at a "competition" held at the school, attended by Toby Moskovits, Founder and CEO of Heritage Equity Partners, and Gensler's Managing Principal Joe Brancato and Principal Joe Lauro. Graduating seniors Donavon Bembridge and Kyle Lewis were recognized as the winners of the contest, with Sophomore Patryk Pozarlik and Senior Lenny Marin Solis coming in 2nd place.

Heritage Equity ultimately hired Donavon for the summer, along with Marcus Royes, WHSAD Class of 2012, who graduated with a Bachelor's in Architecture from SUNY's University at Buffalo this spring, and assisted Zeal Patel '18 with his competition design.



*Donavon Bembridge, Class of 2016, working on his design renderings in AutoCad.*



*Oumardat Badeswa, Class of 2016, presenting his design to the principals during the competition.*

## FOR MORE INFORMATION

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